Company fact sheet

InStore Commerce is a commerce technology platform that connects local businesses with participating consumer product brands.

About

InStore Commerce is a commerce technology platform that connects local businesses with participating consumer product brands. Local businesses such as gyms, medical spas, dental and veterinary practices, salons and clinics get a branded online store and an optional front desk kiosk. Their staff recommend products to customers through shopping lists, and each sale is attributed to the web store, a recommendation list or the front desk. Brands list at no cost and fulfill orders directly from their own Shopify or WooCommerce store, so businesses earn retail revenue without buying inventory or managing shipping.

Key facts

What it is	A commerce platform connecting local businesses with consumer product brands
Who it serves	Local businesses across 120 categories, and Shopify, WooCommerce and consumer product brands
For local businesses	A branded online store, staff recommendation lists and an optional front desk kiosk
For brands	Free listing with no setup or monthly fee. Brands fulfill orders directly and receive 50% of retail , paid through Stripe Connect
Fulfillment	Supplier-direct. Paid orders go to the brand's own store admin and ship from the brand to the customer
Payments	Stripe, including tap to pay, QR code and text-to-pay at the front desk
Headquarters	Boca Raton, Florida
Website	instorecommerce.com
Press contact	press@instorecommerce.com

Platform

- Branded online store for local businesses
- Staff recommendation lists with order attribution
- Front desk kiosk with tap to pay, QR and text-to-pay checkout

- Brand portal with Shopify and WooCommerce order sync
- Marketing tools: email and SMS, reviews, win-back, gift cards, referrals

Media contact

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Figures and claims in this document match the information published on instorecommerce.com.